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New England's Premier Latino Newspaper

April 15, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket 10-56

Dear Chairman Genachowski and Commissioners:

As Vice President of one of our region's most prominent Spanish Language newspapers, El Mundo, I'm always on the look-out for hopeful signs of growing linguistic inclusiveness.

As you consider Comcast's proposed merger with NBCU, I wanted to be sure you're aware that when it comes to reaching Hispanics, I'm pleased to report Comcast delivers on its promises. Just this past June, I personally spoke with Comcast executives about the importance of expanding their Spanish language programming tier and within only a few months, a broad new selection of channels was made available to dozens of suburban communities throughout the Boston area. And once combined with NBCU's Telemundo, our community's options will grow even larger.

Comcast also rolls up its sleeves to help our community both through its long-established Comcast Cares Day and by providing individual and corporate support for charitable events in local neighborhoods.

Perhaps most important for us as a community, however, is that Comcast has gone above and beyond the call by providing grassroots organization and "in language" Public Service Announcements (PSAs) supporting the 2010 Census effort. They've created and widely-distributed both Spanish and Portuguese language posters to educate Comcast customers about the census in their service centers and throughout the Boston area. Comcast has also increased the number of Spanish language programs available On Demand to help connect area residents with their culture or homeland and additionally offers free ESL programming to help new residents learn English and other key lessons regarding everyday American life.

As you consider this important transaction, I hope you'll remember the positive multi-cultural role Comcast has played here in the Boston area.

Most sincerely,

Alberto Vasallo III
Vice President, El Mundo